

Wound healing requires a holistic approach that addresses wound bed preparation as well as treating the underlying cause. Successful local wound management requires:

- Removal of devitalized tissue
- Management of bioburden
- Maintenance of moisture balance

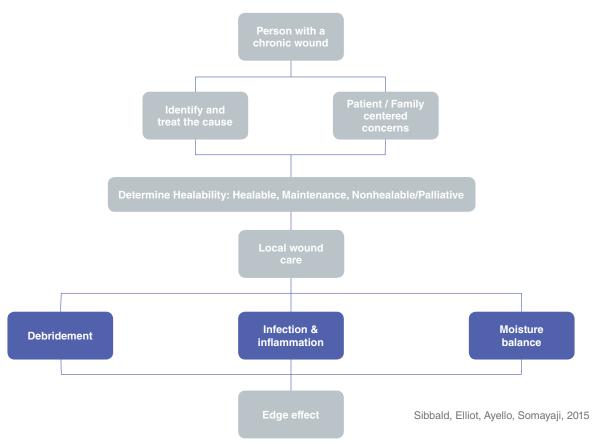




Choose

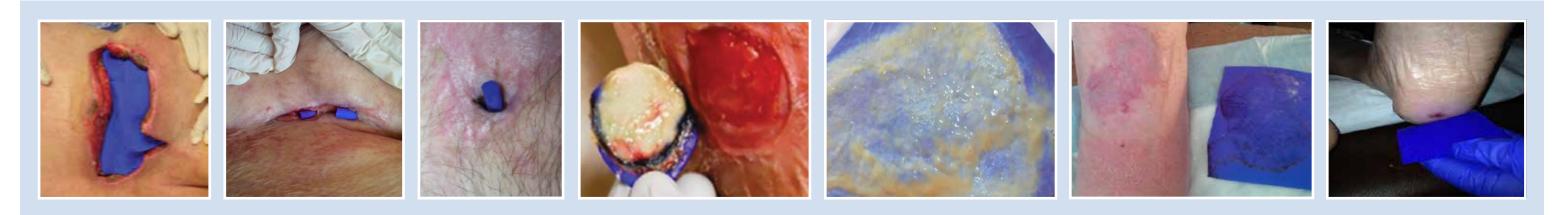
	riyurorera	
	Polyvinyl	
Wound Characteristics Clinical	• Dee • With • Mod • Deb	
Objectives	• Man • Help • Prote	

## The Wound Bed Preparation Paradigm<sup>3</sup>



#### Hydrofera Blue is your choice to overcome key barriers to healing

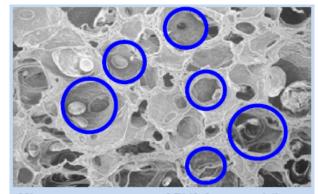
Hydrofera Blue dressings can help address all three components. Helping you create an environment where wounds can heal.<sup>1-3</sup>



Indications for use: Pressure ulcers, Diabetic ulcers, Venous stasis ulcers, Arterial ulcers, Superficial burns, Donor sites, Skin grafts, Post surgical incisions, Traumatic wounds, Skin tears, Abrasions, Lacerations

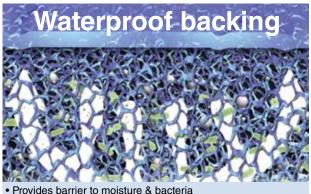
# **Overcoming Key Barriers to Healing**





Micro-pore structure of PVA foam rapidly wicks excess moisture away from wound





<sup>Provides barrier to moisture & bacteria
Broad spectrum antibacterial protection
Disade bacteria and bacterial protection</sup> 

#### Choose Hydrofera Blue READY

Hydrofera Blue CLASSIC Polyvinyl Alcohol Foam

ep, tunneling or flat

h or without devitalized tissue / slough & debris derate to heavy exudate

bride nage bioburden Ip maintain moisture balance itect (cover) or pack

# Hydrotera Blue READY Polyurethane Foam Wound • Flat Characteristics • Moderate to heavy exudate

Clinical Objectives Manage bioburden

- Help maintain moisture balance
- Up to 7 day wear time

### Safe, Effective, Protection...from Start to Finish

Binds bacteria and harmful endotoxins to the dressing

#### Choose Blue... Safe, Natural Debridement

Devitalized tissue can slow wound healing and may increase the risk of infection.

- Autolytic debridement is known to be a safe and selective form of debriding wounds.4
- Multiple authors have described autolytic debridement with use of Hydrofera Blue CLASSIC dressings.<sup>1,2,5</sup>
- In a porcine eschar study, a statistically significant reduction in eschar was seen with use of Hydrofera Blue CLASSIC dressing.<sup>1</sup>



#### Safe, Effective, Bioburden Management

Managing bioburden helps the body's immune system work to restore natural bacterial balance. Well-known antibacterials methylene blue and gentian violet work to help bind bacteria and harmful endotoxins to the dressings.

- Provides broad-spectrum antibacterial activity and acts as protective cover for wounds at risk of infection.
- Is non-cytotoxic.
- Does not inhibit growth factor activity.<sup>6</sup>

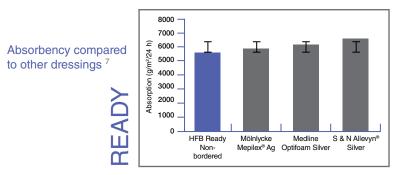
Bacteria					Yeast
Methicillin-resistant Staphylococcus aureus (MRSA)	• Pseudomonas aeruginosa	Vancomycin-resistant Enterococcus (VRE)	Proteus vulgaris	Serratia marcescens	Candida albicans
	Pseudomonas		Enterobacter	• Streptococcus pneumoniae*	• Candida krusei
	fluorescens	Streptococcus	aerogenes	Enterobacter cloacae*	Candida glabrata
<ul> <li>Staphylococcus aureus</li> </ul>	• Escherichia coli	pyogenes	<ul> <li>Bacillus subtilis</li> </ul>		
• Staphylococcus epidermidis (coagulase negative)	Enterococcus faecalis	• Klebsiella pneumoniae	• Yersinia enterocolitica		
		Proteus mirabilis			

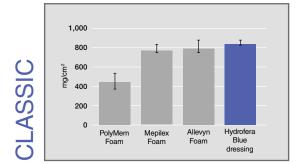
\* Tested on Hydrofera Blue Ready dressing only

#### **Optimal Moisture Balance**

Inadequate moisture balance may be detrimental to wound healing. Hydrofera Blue dressing's micro-pore structure is specifically designed for managing exudate.

- Rapidly wicks moisture away from the wound.
- Helps maintain moisture balance at the wound surface.
- Is highly absorptive, well suited for moderate to heavy exudating wounds.





#### **Ordering Information**

#### Hydrofera Blue Antibacterial Foam Dressings



- 1. Applewhite AJ, Attar P, Linden B, Stevenson Q. Gentian violet and methylene blue polyvinyl alcohol foam antibacterial dressing as a viable form of autolytic debridement in the wound bed. Surg Technol Int. 2015 May;26:65-70.
- 2. Coutts PM, Ryan J, Sibbald RG. Case series of lower-extremity chronic wounds managed with an antibacterial foam dressing bound with gentian violet and methylene blue. Adv Skin Wound Care. 2014; 27(Suppl 1):9-13. 3. Sibbald RG, Elliott JA, Ayello EA, Somayaji R. Optimizing the Moisture Management Tightrope with Wound Bed Preparation 2015. Adv Skin Wound Care. 2015
- Oct;28(10):466-76
- 4. Strohal, R., Apelqvist, J., Dissemond, J. et al. EWMA Document: Debridement. J Wound Care. 2013; 22 (Suppl. 1): S1-S52.
- 6. Ramsay S, Jelf C, Aust D, Roche E. Comparison of the effects of antimicrobacterial foam dressings on cell viability,
- proliferation, and growth factor activity. Poster presented at: World Union of Wound Healing Societies Congress; June 4-8, 2008, Toronto, Canada.

7. Internal data on file.

Manufactured by Hollister Incorporated 2000 Hollister Drive Libertyville, IL 60048 USA

Distributed in Canada by Hollister Limited 95 Mary Street Aurora, Ontario L4G 1G3 Hydrofera Blue is a trademark of Hydrofera, LLC. ©2015 Hollister Limited 922783-CA

www.hollister.com



Product Size	Qty/Box
ASSIC Foam Dressings	
5 cm x 5 cm (2" x 2")	10
10.2 cm x 10.2 cm (4" x 4")	10
15.2 cm x 15.2 cm (6" x 6")	10
9 mm Tunneling Dressing (1.2 g)	10 pair
6.4 cm (2.5") diameter Ostomy Dressing	10
ASSIC Heavy Drainage Foam Dressings	
10.2 cm x 10.2 cm x 1.27 cm (4" x 4" x 0.5")	5
15.2 cm x 15.2 cm x 1.9 cm (6" x 6" 0.75")	5
ADY Foam Dressings	
6.4 cm x 6.4 cm (2.5" x 2.5")	10
10.2 cm x 12.7 cm (4" x 5")	10
20.3 cm x 20.3 cm (8" x 8")	10

5. Edwards K. New twist on an old favorite: gentian violet and methylene blue antibacterial foam dressings. Adv Wound Care (New Rochelle). 2015. In Press.

For product questions and samples please call Customer Service at 1-800-263-7400 or your Hollister representative

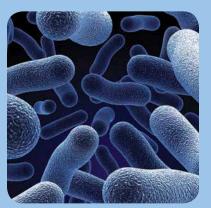
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# Choose Blue.

Hydrofera Blue dressings

#### **New Expanded Portfolio**







Overcome key barriers to healing





